



Margie Johnson & John Pettigrew at Bruce's Beach in 1927

Illuminating Black California Stories from the Jim Crow Era

A UCSB History Associates talk presented by Alison Rose Jefferson, Ph.D. '15, in partnership with Santa Barbara Trust for Historic Preservation

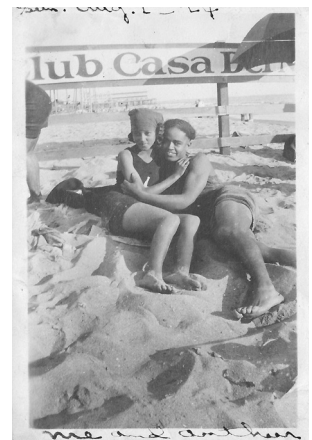
Thursday, February 8, 2024

5:30 - 7:00 PM

Santa Barbara Trust for Historic Preservation
Alhecama Theatre, 215 A East Canon Perdido St
in El Presidio de Santa Bárbara State Historic Park

As leisure was gaining centrality as part of the American Dream, Black Californians were working to make it an open, inclusive reality for all. In her talk, historian Alison Rose Jefferson, Ph.D '15, will share stories about how African Americans from the 1900s to 1960s created recreational and relaxation spaces at Southern California beaches and other places. She will draw from her recent book, *Living the California Dream: African American Leisure Sites during the Jim Crow Era* and share how some of these stories are being used in contemporary public history remembrance and public policy actions.

Free and open to the public. Join us after the talk for light refreshments! RSVP to historyassociates@ia.ucsb.edu



Verna Deckard and Arthur Lewis in Santa Monica in 1924



Alison Rose Jefferson is a publicly engaged independent historian and heritage conservation consultant. She earned her Ph.D. from University of California, Santa Barbara in 2015. Among her current projects, she is a guest curator on the "Black California Dreamin': Claiming Space in America's Leisure Frontier" exhibition which will be on display until late summer 2024 at the California African American Museum in Los Angeles. Learn more about her work by visiting alisonrosejefferson.com.

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