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# PROMISED LAND, HALLOWED GROUND:

Commemorative Justice and Making  
Change in Community Heritage Preservation in Southern California, Part 1

**Saturday, March 20, 2021 - 1:00pm to 5:00pm**



Join our Spring 2021 Scholar in Residence, Historian and Heritage Conservation Consultant **Alison Rose Jefferson, M.H.C. | Ph.D.** for a symposium with invited guest speakers to discuss and respond to the context of American history and culture in relation to **Belmar History + Art**, a public history and art project in Santa Monica, California. This civic commemorative justice initiative features emotionally resonating multifaceted education, inspirational and remembrance programming. This project reconstructs, reclaims and reinserts a more complex American story about the erased historical Black life in the South Santa Monica Beach neighborhoods which contributed to making the bay city's development and cultural life from the 1900s to the mid-twentieth century.

Underpinning the content of Belmar History + Art programming are the stories of people, places and events that are an outgrowth of Dr. Jefferson's research from her recent book, *Living the California Dream: African American Leisure Sites during the Jim Crow Era* and new research done for the project.

Virtual event - FREE and open to the public.

Register at [oxy.edu/ISLA](https://oxy.edu/ISLA)

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